

Experience '26 ARGENTINA

South American Open Championships (S.A.O.)
& World Dance Experience Argentina

You are invited to join us at the

DANCE EVENT OF 2026

from World Promotions of course!

AUGUST 14-19

Sheraton Convention Center

BUENOS AIRES, ARGENTINA



WORLD PROMOTIONS

Andrey & Amanda

WORLD PROMOTIONS

Experience

PASSION



Dancing in South America is like no place else – “Passion” is the word that comes to mind! The incredible atmosphere and excitement is unparalleled – the **ELECTRIFYING AUDIENCE** made up of dance lovers will bring out the very best in you! If you only attend one event in **2026** – this is the one to choose!

Pro-Am and Amateur couple events in Smooth, Rhythm, Ballroom & Latin. **EVENTS FOR ALL LEVELS** (Newcomers through Advanced) and ages (YA to D). Single dance – Closed & Open and Multi-dance Closed, Scholarships.

Championship titles include – South American Open Amateur Latin, Ballroom, Smooth & Rhythm (Conseil Danza Argentina), The South American Formation Championship.

WORLD PROMOTIONS connections in Buenos Aires are unparalleled. Our directors sit on the board of the Conseil Danza Argentina who recognize these events and with their history of running successful programs in the city, they are known and respected in the dance, media and hospitality communities, aligning with the government, city of Buenos Aires, the best hotels, restaurants and services.

Join us in Argentina this year – and see for yourself why World Promotions’ events are **EXCEPTIONAL** and why you deserve the World Dance Experience!

FOR OVER TWENTY YEARS

Service, Honesty, Respect

Astonishingly beautiful, Buenos Aires has a European flavor in the heart of Latin America. Many of its population are of European descent. Ornate architecture is everywhere. Stroll through the Plaza de Mayo, the city's oldest square or the Palermo District where former mansions now serve as Embassies, to see opulent European influence. The city has world-class status, providing intimate interactions rich with intense Latin spirit. From a flirtatious glance, a heartfelt chat, a succulent steak, running your hand over an intricately carved balustrade, or enjoying a passionate Tango, Buenos Aires is a constant treat to the senses. Once you visit, your soul will yearn to return again and again.



WORLD PROMOTIONS Inc.

anna@worldpromotions.com

941-447-8381



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Join Us For The Experience

WHY THE SAO?

Since 2007 over 5,000 STUDENTS have competed at this event, 30 Ambassadors have attended, the event has been televised around the globe, dozens of top Professional couples have performed at the SAO and the judging roster and dignitaries who attend is a Who's Who of the Dance business

The 2026 SAO promises to be all that you can imagine - A spectacle like no other ..
It will exceed your wildest expectations with shows, dancers and memories that will last a lifetime!

ITINERARIES FOR 2026

VARIOUS PACKAGES ARE AVAILABLE TO ATTEND THE SAO
TWO EXAMPLES WITH BEST SEATS ARE BELOW

VIP PACKAGE ITINERARY*

Accommodations at the luxurious Park Tower

THURSDAY AUGUST 13
Depart home city

FRIDAY AUGUST 14
Arrive Buenos Aires; Airport meet & greet;
Transfer to luxury Park Tower; Private check-in;
Group Tango Lesson;
Cocktail Reception with VIP concierge Team
(available all week); Gala Dinner & Dance Show
in the historic heart of the City

SATURDAY AUGUST 15
Breakfast at leisure;
World Dance Experience SAO - Sessions 1 & 2
Rhythm & Latin- All ages & levels
including preliminary rounds of Championships;
lunch served during break
Dinner & Dancing,
SAO Formation Championships, selected
Pro-Am Championship Finals

SUNDAY AUGUST 16
Breakfast at leisure;
(Optional San Telmo morning Market tour)
World Dance Experience
SAO - Sessions 3,4 & 5
Junior, Singles and Duos Rhythm & Latin
All Smooth & Ballroom - All ages & levels;
Gala Awards Dinner, Championship Finals &
Parade of Nations; Superstars in Cabaret;
VIP AFTER PARTY

MONDAY AUGUST 17
Breakfast at leisure; Private City Tour
and/or Immersive Dance Workshops / private
Lessons with Super Stars
Evening VIP Dinner in the City and optional late
night dancing at a local Milonga

TUESDAY AUGUST 18 Depart for a day at an
exclusive private Estancia with lunch, Horse
riding and a personal
gaucho experience.
Evening elegant Farewell Tango dinner show

WEDNESDAY AUGUST 19
Breakfast at Leisure;
Remainder of day free for shopping, sightseeing
or additional lessons; check-out & departure for
airport

COMPETITION PACKAGE ITINERARY*

Accommodations at the Sheraton Buenos Aires

THURSDAY AUGUST 13
Depart home city

FRIDAY AUGUST 14
Arrive Buenos Aires; Check in to Sheraton;
Group Tango Lesson; Reception,
Dinner & Tango Show

SATURDAY AUGUST 15
Breakfast at leisure;
World Dance Experience
SAO - Sessions 1 & 2
Rhythm & Latin- All ages & levels
including preliminary rounds of Championships;
lunch served during break
Dinner & Dancing,
SAO Formation Championships, selected
Pro-Am Championship Finals.

SUNDAY AUGUST 16
Breakfast at leisure; (Optional San Telmo morn-
ing Market tour)
World Dance Experience
SAO - Sessions 3,4 & 5
Juniors, Singles and Duos Rhythm & Latin
Smooth & Ballroom - All ages & levels;
Gala Awards Dinner, Championship Finals &
Parade of Nations; Superstars in Cabaret;
VIP AFTER PARTY

MONDAY AUGUST 17
Breakfast at leisure; Private City Tour
and/or Immersive Dance Workshops / private
Lessons with Super Stars
Check-out & departure for airport

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*Itinerary Subject to change. Optional items incur additional fees