

Experience ARGENTINA 2025

South American Open Championships (S.A.O.)
& World Dance Experience Argentina

You are invited to join us at the

DANCE EVENT OF 2025

from World Promotions of course!

AUGUST 14-19

Sheraton Convention Center

BUENOS AIRES, ARGENTINA



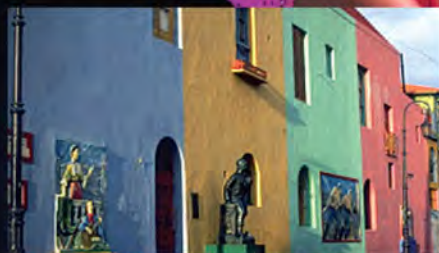
WORLD PROMOTIONS

Nikolai & Sarah SAO 24

WORLD PROMOTIONS

Experience

PASSION



Dancing in South America is like no place else – “Passion” is the word that comes to mind! The incredible atmosphere and excitement is unparalleled – the **ELECTRIFYING AUDIENCE** made up of dance lovers will bring out the very best in you! If you only attend one event in 2025 – this is the one to choose!

Pro-Am and Amateur couple events in Smooth, Rhythm, Ballroom & Latin. **EVENTS FOR ALL LEVELS** (Newcomers through Advanced) and ages (YA to D). Single dance – Closed & Open and Multi-dance Closed, Scholarships.

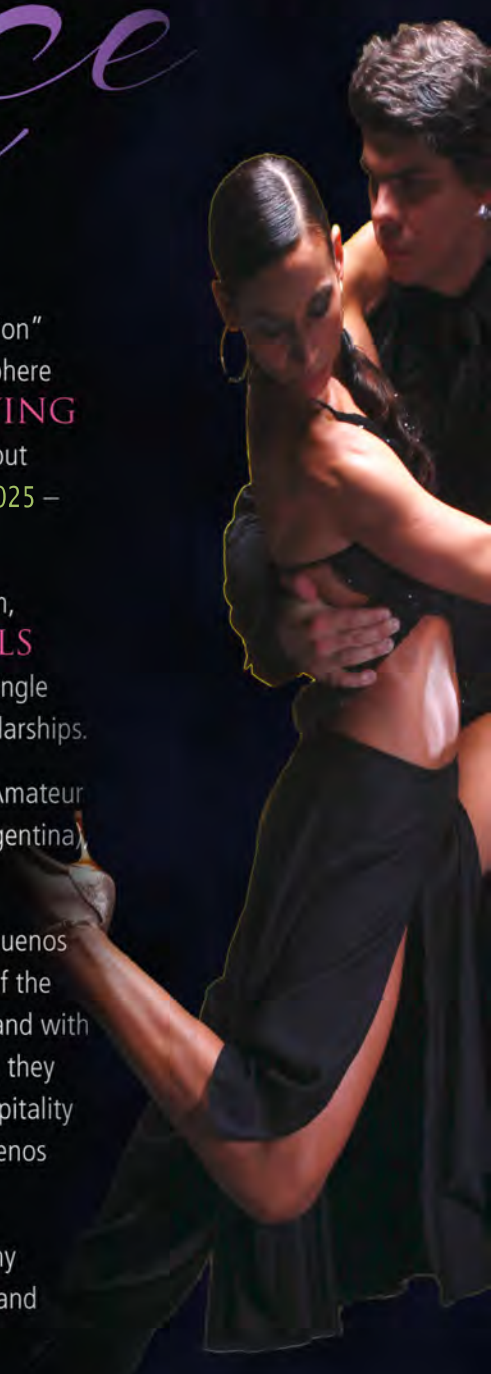
Championship titles include – South American Open Amateur Latin, Ballroom, Smooth & Rhythm (Conseil Danza Argentina), The South American Formation Championship.

WORLD PROMOTIONS connections in Buenos Aires are unparalleled. Our directors sit on the board of the Conseil Danza Argentina who recognize these events and with their history of running successful programs in the city, they are known and respected in the dance, media and hospitality communities, aligning with the government, city of Buenos Aires, the best hotels, restaurants and services.

Join us in Argentina this year – and see for yourself why World Promotions’ events are **EXCEPTIONAL** and why you deserve the World Dance Experience!

FOR OVER TWENTY YEARS

Service, Honesty, Respect



Astonishingly beautiful, Buenos Aires has a European flavor in the heart of Latin America. Many of its population are of European descent. Ornate architecture is everywhere. Stroll through the Plaza de Mayo, the city's oldest square or the Palermo District where former mansions now serve as Embassies, to see opulent European influence. The city has world-class status, providing intimate interactions rich with intense Latin spirit. From a flirtatious glance, a heartfelt chat, a succulent steak, running your hand over an intricately carved balustrade, or enjoying a passionate Tango, Buenos Aires is a constant treat to the senses. Once you visit, your soul will yearn to return again and again.



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Join Us For The Experience

WHY THIS YEAR?

Since 2007 over 4,000 STUDENTS have competed at this event, 30 Ambassadors have attended, the event has been televised around the globe, dozens of top Professional couples have performed at the SAO and the judging roster and dignitaries who attend is a Who's Who of the Dance business

The 2025 SAO promises to be all that you can imagine - A spectacle like no other ..
It will exceed your wildest expectations with Shows, dancers and memories that will last a lifetime!

PACKAGES FOR 2025

BOTH PACKAGES INCLUDE ACCOMODATION, MEALS AND
BEST SEATS AT THE S.A.O. EVENT

VIP PACKAGE ITINERARY*

Accomodations at the luxurious Park Tower

WEDNESDAY AUGUST 13
Depart home city

THURSDAY AUGUST 14
Arrive Buenos Aires; Airport meet & greet;
Transfer to luxury Park Tower; Private
check-in; Group Tango Lesson; Cocktail
reception with VIP concierge Team
(available all week); Gala Dinner & Dance
Show in the historic heart of the City

FRIDAY AUGUST 15
Breakfast at leisure;
World Dance Experience (SAO) Day 1
Categories for all ages & levels
(Rythm & Latin) including preliminary
rounds of Championships; lunch served
during break, Dinner & Dancing,
SAO Formation Championships and
selected Pro-Am Championship Finals

SATURDAY AUGUST 16
Breakfast at leisure; World Dance Experi-
ence (SAO) Day 2 -(Smooth & Ballroom)
for all ages & levels; Gala Awards Dinner,
Championship Finals & Parade of Nations;
Superstars in Cabaret; VIP AFTER PARTY

SUNDAY AUGUST 17
Breakfast at leisure; San Telmo Morning
Market Tour and/or Immersive Dance
Workshops, Evening VIP Dinner in the City
and optional late night dancing at a local
Milonga

MONDAY AUGUST 18
Breakfast at Leisure, Depart for a day at
an exclusive private Estancia with lunch,
Horse riding and a personal
gaucho experience.
Evening elegant Tango dinner show

TUESDAY AUGUST 19
Breakfast at Leisure, Private City Tour. Re-
mainder of day free for shopping, sightsee-
ing or additional lessons; check-out &
departure for airport

COMPACT PACKAGE ITINERARY*

Accomodations at the Sheraton Buenos
Aires

WEDNESDAY AUGUST 13
Depart home city

THURSDAY AUGUST 14
Arrive Buenos Aires; Check in to Sheraton;
Group Tango Lesson; Reception,
Dinner & Tango Show

FRIDAY AUGUST 15
Buffet breakfast ; World Dance Experience
(SAO) day 1 - Categories for all ages &
levels (Rythm & Latin) including preliminary
rounds of Championships; Lunch served
during Break, Dinner & Dancing,
SAO Formation Championship and selected
Pro-Am Championship Finals.

SATURDAY AUGUST 16
Buffet breakfast ; World Dance Experience
(SAO) day 2 -(Smooth & Ballroom) for all
ages & levels; Gala Awards Dinner,
Championship Finals & Parade of Nations;
Superstars in Cabaret

SUNDAY AUGUST 17
Buffet breakfast ; San Telmo Morning Market
Tour and/or Immersive Dance Workshops,
Remainder of day free for shopping, sight-
seeing or additional lessons;
Early Evening departure for airport

WORLD
PROMOTIONS

*Itinerary Subject to change. Optional items incur additional fees